



PinoySnus: A Guide to Swedish Smokeless Tobacco

Snus is a moist tobacco product originating from Sweden, snus consists of finely ground tobacco leaves, water, salt, and flavors. It's consumed by placing it under the upper lip for 10 to 60 minutes, with no need for spitting. Snus contains lower levels of harmful chemicals compared to cigarettes.

PinoySnus, a local brand made by Swedesnus Inc. in the Philippines since 2008, maintains high-quality standards. It uses locally grown tobacco and natural ingredients, adhering to strict Swedish snus industry standards. PinoySnus offers two types: loose snus and portion snus.

Loose snus

Snus that is sold in a loose form, without any packaging or wrapping.

Gives more control over the amount and shape of the snus.

Sold in 40-gram cans and 50 grams soft packs.

Portion snus

Snus that is pre-packaged in small pouches or sachets, similar to tea bags.

More convenient and hygienic than loose snus.

Sold in 24-pouch cans and 25-pouch soft packs.

PinoySnus is available online and in selected stores in the Philippines. You can find distributors listed on our website, www.swedesnus.com.



To use PinoySnus, lift your upper lip and place the snus between your gum and your lip. You can keep the snus in your mouth as long as you want, but the common duration is 15 to 60 minutes. You do not need to spit the saliva that is produced when using snus. When you are done with the snus, remove it from your mouth and dispose of it properly.

PinoySnus is a smokeless way to enjoy tobacco. Try it today and experience the Swedish snus in the Philippines.